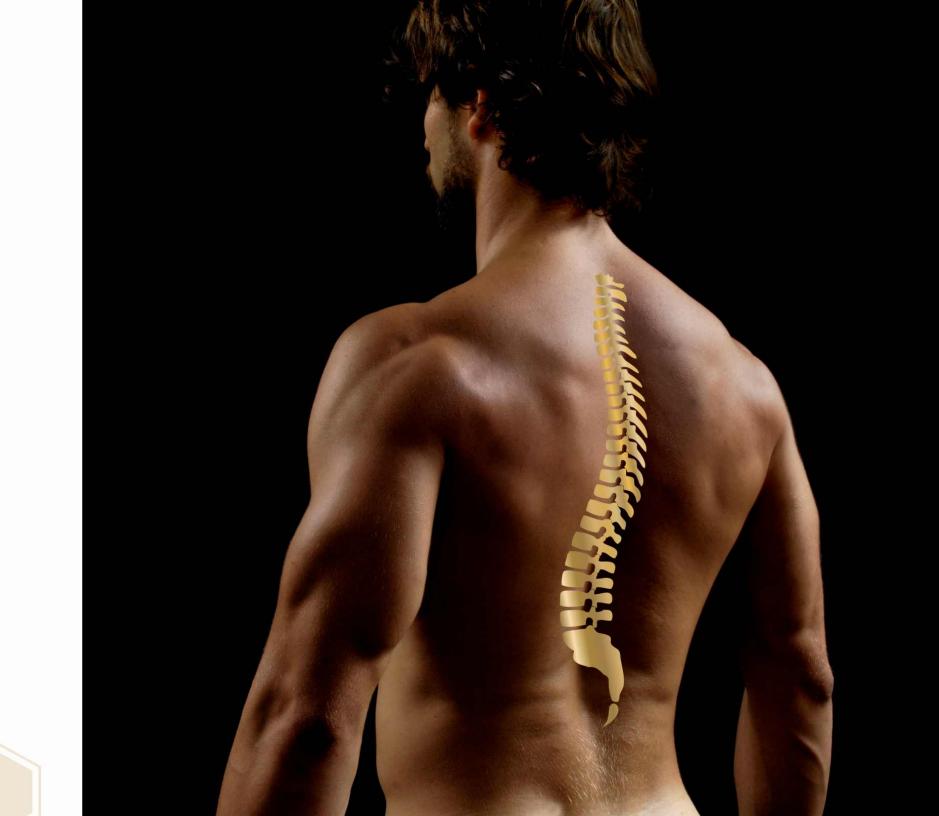


Crafted from the finest materials around the World

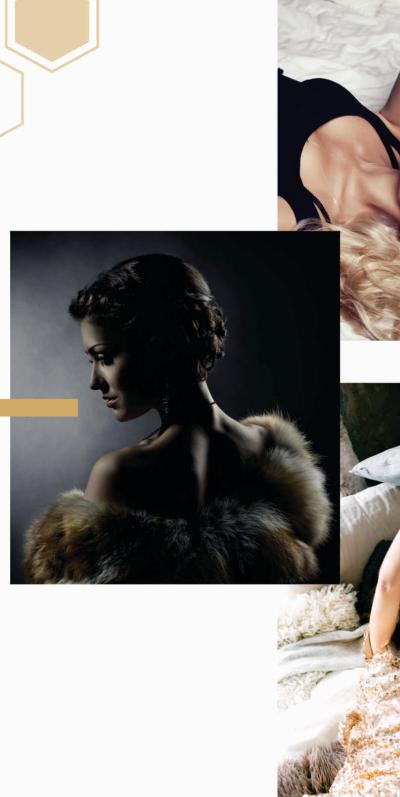


# + Sears of Glory

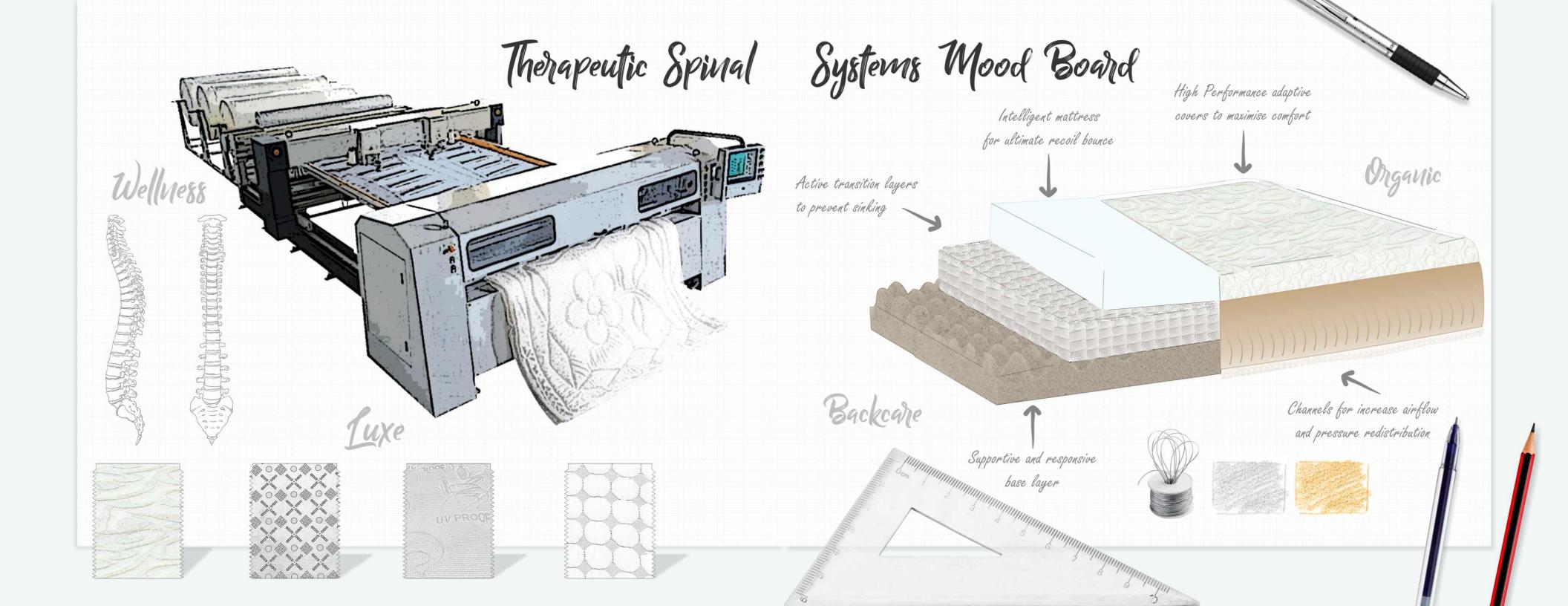
"And it is not the end for us, it is just the beginning."

Coirfit Mattress has made a benchmark in the industry by serving more than 1 million satisfied customers. With it's wings successfully spread all over India, the Sleep designers at Coirfit design studio were determined to uproot the muddle of back pain and body discomfort for luxe sleepers. Embarking on this golden sojourn, the team achieved triumph after rigorous research, observations and experimentation. An ode to the early adopters of great sleep and avant-garde sleep solutions, we present to you Coirfit Black Collection featuring i-ORTHO and i-HYBRID mattresses. An all-new breed of mattresses using the right combination of Innovation + Luxury.

Here's to a lifetime of comfort and support.







# COIRFIT®

# ORTHO

LUXURY THERAPEUTIC SYSTEMS FOR SPINE

A transcendental blend of support and comfort with technical excellence. Coirfit i-ORTHO series marks the glorifying success of the brand's therapeutic solutions in the mattress world. We've taken the recent advances in mattress and fabric technology and run with them. The collection features our most progressive mattresses, with ergonomic support and temperature regulation for the uninterrupted sleep you deserve. The i-ORTHO series is crafted for people who see the value in investing in their sleep. The last mattress you'll ever need to buy.





## **Progressive Technology**

Advanced mattresses to suit your individual needs.



## Luxurious Craftsmanship

Intricately detailed design for unique performance characteristics.



#### Ortho Core

Mattresses for every spine.



## Ergonomique

Unique physiology to maximise support.



## Intelligent Ventilation

Airy layers to keep you well rested.



## **Biofresh Fabrication**

Environmentally-friendly fabrics for guilt-free pleasure.

LUXURY THERAPEUTIC SYSTEMS FOR SPINE







Regulation



**Focussed Pressure** Relief

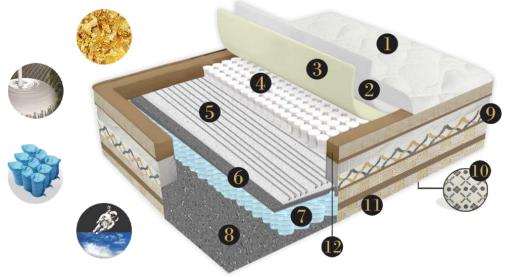


for Deep Sleep



High Frequency Individually Wrapped Agua Pocket

# 12 Expertly Designed Comfort, Support and Performance Layers







Wake up with rejuvenated skin proffered by ionised UV Proof gold particles.



A five zone layer that provides deep contouring support that adjusts to your position all night long.



## MICRO KNITTED GOLDX FABRIC

Cradle in comfort with extra cushioning and breathability.



Proven to improve self-efficiency and alleviate aches and pains.



Revolutionary Coirfit Felt Fabric that induces noise and motion



Prevents mattress sliding even when you toss and turn.



Stands the test of time by offering responsive bounce and contouring



Works in harmony with your body to ensure that you are sleeping in the correct anatomical position.



Gold infused open-cell fibre that has tiny pores to let excess hot air escape - so you can stay cool and comfortable.



# MICRO NANO SPRINGS

Individually wrapped nano pocket springs that provide support and strength.



Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.



#### SOY FOAM BORDER ENCASEMENT

Delivers superior edge performance and mattress stability by increasing the usable sleep surface by 14%.

# 5-ZONE GOLD+ MATTRESS

Recover in luxury with best of all worlds



#### GENTLE COMFORT WITH DYNAMIC SUPPORT

Infused with Gold nano particles, presenting India's First 5 Zone Mattress With Nano Spring, NASA Approved Memory Foam and Talalay Latex. The mattresses is a combination of great catalytic properties combined with progressive discharge of static electricity accumulated by our body. The Gold therapy proffers better blood circulation and elasticity of our tissues. It increases the formation of collagen in our skin, making it more smooth. It is combined with anti-inflammatory properties and eliminates odour and sweat.

















Sheep skin Feel Fabric



**Focussed Pressure** 

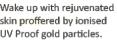


**Enhanced Cooling** Top Layer



High Frequency Individually Wrapped Agua Pocket

# Goldilocks Combination of Spinal Support





Gold infused open-cell fibre that has tiny pores to let excess hot air escape so you can stay cool and comfortable.



Individually wrapped nano pocket springs that provide support and strength.

# A five zone layer that

provides deep contouring support that adjusts to your position all night long.



## **CF CLIMA FELT**

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.

## Works in harmony with your body to ensure that you are sleeping in the correct anatomical position.

of luxe and soft feel.

Crafted from latest evolution of

and real-time temperature

regulating sleep experience.

HR foam for incredibly responsive

## CF CLIMA FELT

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.



# **ENCASEMENT**

Delivers superior edge performance and mattress stability by increasing the usable sleep surface by 14%.

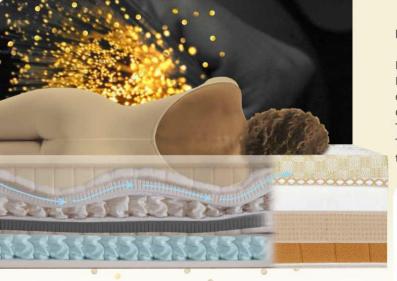


Prevents mattress sliding even when you toss and turn.



# 5-ZONE UV PROOF MATTRESS

# Designed for Better Sleep



#### REVOLUTIONARY COMFORT OF THE HYBRID MATTRESS.

Experience a deep, relaxing rest on our smart, healing Gold infused fabric, Pneumatic HR Foam and Nano Pocket Springs. Ortho Koil delivers reinforced support under the heaviest part of your body with 20% more coils—while also giving you that "sleep-on-top" feeling and comfort you expect from innerspring. It is designed with the pressure point relief of memory foam and reliable support of a traditional spring mattress. The individually packed nano springs provide good support to the body with minimal partner disturbance. The specialised UV Proof fabric deflects the negative energy of the UV rays accumulated by our body throughout the day.

















**Balanced Body Contouring** 



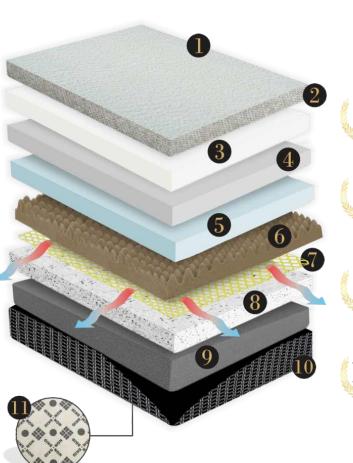
Adapts to All Body **Types & Sleeping Styles** 



**Temperature** Regulation



Plant-Based Formula



# A look under the covers



CARBON CHARCOAL

Absorbing Active Bamboo

sleep and more like fresh.

Charcoal so you smell less like

Inspired by the soft sheep skin, the fabric is a representation of luxe and soft feel.



Infused with silver ions which relieves nervous tension and promises hours of restful sleep.



### MEMORY FOAM QUILT

Proven to improve self-efficiency and alleviate aches and pains.



## **COOL GEL TRANSITION HR**

Crafted from latest evolution of HR foam for incredibly responsive and real-time temperature regulating sleep experience.



#### CONVOLUTED SOYFOAM

Reduces pressure points by 49% with maximum comfort and intelligent support than conventional foams.



#### HEXA AER LAYER

one's health.

Next generation technology which intuitively adapts to your unique body shape in ultra-conforming comfort.

Bamboo infused fibre which

body and is a great healer of

proffers elastic support to human



An affinity ortho layer that enhances the softness and responsiveness of co-layers.



#### **CF CLIMA FELT**

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.



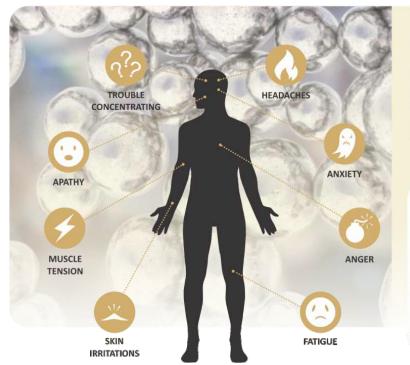
#### NON SKID FABRIC

Prevents mattress sliding even when you toss and turn.



# 3-ZONE ANTI STRESS MATTRESS

Tested To Get You More Sleep Without Worries



#### DRIFT TO YOUR LAND OF DREAMS

Eco-friendly, weight-sensing memory foam mattress with design features which regulate temperature and beats away bugs and odours. The naturally therapeutic SilverX fabric has anti stress features to relieve stress and fatigue. The super soft luxurious fibre quilting with pearl additives provides supple support and perfected rest. It relieves you from all forms of daily stress thus providing a truly sumptuous sleep experience.











• 11 Years • Soft Relax • Available in 6" & 8" • All side Quilted • 3 Zone Mattress • Box Top Construction



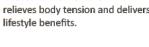


# Layers Worth Investing In



## **QUILTED SILVERX FABRIC**

Infused with silver ions which relieves body tension and delivers



Next generation technology which intuitively adapts to your unique body shape in ultra-conforming comfort.



Proven to improve

aches and pains.

An affinity ortho layer that enhances the softness and responsiveness of co-layers.

MEMORY FOAM QUILT

self-efficiency and alleviate



QUILTED SILVERX FABRIC

MEMORY FOAM QUILT

4 COOL GEL TRANSITION HR

**HEXA AER LAYER** 

i-BONDED FOAM

NON SKID FABRIC

CF CLIMA FELT

CONVOLUTED SOYFOAM

DYNAMIC DURASENSE FABRIC

NASA APPROVED MEMORY FOAM

# responsive sleep experience.

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.

**NASA APPROVED MEMORY** 

Crafted from latest evolution of

memory foam for incredibly

# DYNAMIC DURASENSE

breathability with motion

# and cool sleep experience.

A reinforced perimeter that ensures extreme airflow and sensing follicles.

**COOL GEL TRANSITION HR** 

Crafted from latest evolution of

HR foam for incredibly responsive

#### **NON SKID FABRIC** Prevents mattress sliding even when you toss and turn.

**CONVOLUTED SOYFOAM** 

Reduces pressure points by

49% with maximum comfort

and intelligent support than

conventional foams.

# 3-ZONE ZERO GRAVITY MATTRESS Get Pulled Towards Your Sleep Haven.



Gravity can take its toll on your body, causing muscular and joint pain from uncomfortable pressure; it can increase if your mattress presses on already tender pressure points throughout the night. Ortho Memory is a coalescence of unparalleled comfort with a sense of weightlessness. It it has been crafted with all the benefits of gravity and none of the potentially painful side effects. Derived from NASA's thermo sensitive material for ultimate comfort, our Intelligent temperature sense memory foam gives you a relaxing sleep surface.



Advanced Support



Motion Transfer



Types & Sleeping Styles



Enhanced Edge Support

## TRANSITION SELF-QUILTED ORGANIC HR FOAM COTTON KNITTED FABRIC CONVOLUTED MICRO FIBER NON SKID FABRIC

COOL GEL

# 9 Advanced Layers to Suit Your Individual Needs



#### **MEMORY FOAM QUILT**

Proven to improve self-efficiency and alleviate aches and pains.



#### COOL GEL TRANSITION HR FOAM

Crafted from latest evolution of HR foam for incredibly responsive and cool sleep experience.



Reduces pressure points by 49% with maximum comfort and intelligent support than conventional foams.



ORTHORESILIA

Eliminates 100% of moisture thus allowing a healthier sleep with 3 zone alignment.



## i-BONDED FOAM

An affinity ortho layer that enhances the softness and responsiveness of co-lavers



#### **CF CLIMA FELT**

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.



11 Years, Dual Comfort
Available in 6" & 8"
All side Quilted
Off centre Construction
Stat Tx Technology

#### **SELF-QUILTED ORGANIC** COTTON KNITTED FABRIC

Quilted and soft for an extra layer of coziness.



#### MICRO FIBER FABRIC

Cradle in comfort with extra cushioning and breathability.



# Prevents mattress sliding

even when you toss and turn.



Responsive Science For Restorative Sleep.



In modern lifestyle, we are used to air-conditioned office or bedroom, due to which static charges get easily picked up by our bodies. The accumulation of static electricity build up in our bodies easily turns into a source of tension and can make us feel anxious. Excess electrons do not discharge easily as our bodies can withstand very high voltages of up to 30,000 V. Now, if we were to carry our highly charged bodies to bed, our tense bodies would prevent us from relaxing and we would not be able to experience the deep sleep stages necessary for our health and well-being. The StatTx Technology relies on a specially developed mattress fabric that won't let static build up, and frees up the already built up static as soon as you get into bed.



**Enhanced Cooling** Pressure Relief Top Layer









Motion Transfer Support





# 8 Seeds to Your Comfort

FABRIC



#### **ACCUTEX MASSAGE FABRIC**

Effective massage fabric that stimulates nerves and improves blood circulation.



#### i-BONDED FOAM

An affinity ortho layer that enhances the softness and responsiveness of co-layers



#### CF CLIMA FELT

TRANSITION HR FOAM

A progressive HR Foam that

creates the perfect balance

of rapid, adaptive comfort

and advanced pressure relief.

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.



# CONVOLUTED SOYFOAM

Reduces pressure points by 49% with maximum comfort and intelligent support than conventional foams.



## SHEEP SKIN FEEL SIDE FABRIC

Inspired by the soft sheep skin, the fabric is a representation of luxe and soft feel.



## NANO AER LAYER

Eliminates 100% of moisture thus allowing a healthier sleep with 3 zone alignment.



### NON SKID FABRIC

Prevents mattress sliding even when you toss and turn.

# 3-ZONE ACCUPRESSURE MATTRESS

Responds To Your Body Needs.



Accuzone powers the spiritual spine of the body by aligning it with better functioning of the physical spine. Cultivating our spiritual spine enables us to use the energy and abilities within each chakra to heal, strengthen and balance ourselves. It forms the basis of our individual consciousness as the nerve cells within the spine carry all the nerve signals that are required to sustain our waking, dreaming and sleeping state.



Pain Free Massage Therapy Fabric





Support



Chiropedic Innovation

# ORTHO DUET



# CF COOL YARN FABRIC

2 TRANSITION HR FOAM

3 i-BONDED FOAM

4 CF CLIMA FELT

# 6 Layers Of Wellness



#### CF COOL YARN FABRIC

Infused Infradots that converts heat to infrared energy for increased blood flow and rejuvenated mornings.

LINEN SIDE



#### **CF CLIMA FELT**

Revolutionary Coirfit Felt Fabric that induces noise and motion absorption.



#### TRANSITION HR FOAM

LINEN SIDE FABRIC

A progressive HR Foam that creates the perfect balance of rapid, adaptive comfort and advanced pressure relief.

Designed with high vegetable fibre

threads for eco-conscious sleep.



## i-BONDED FOAM

An affinity ortho layer that enhances the softness and responsiveness of co-lavers.

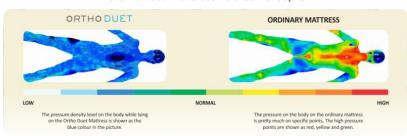


#### NON SKID FABRIC

Prevent mattress sliding even when you toss and

# THE INFRARED MATTRESS

The Smartest Mattress You Can Sleep On!



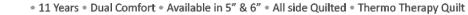


Reduced Back & Joint Pain Safety Standards



**Enhanced Cooling** 

Improved Pressure Relief



# TRANSITION HR FOAM CONVOLUTED SOYFOAM NANO AER LAYER i-BONDED FOAM 65 CF CLIMA FELT SHEEP SKIN FEEL SIDE



ACCUTEX MASSAGE FABRIC





feel fabric



